

USER GUIDE

PROVIDER PORTAL

The Provider Portal offers a unique content management system customized for each of Pandora's distribution partners.

The screenshot displays the Pandora AMP Provider Portal for 'The Orchard'. The header shows the Pandora AMP logo and a user profile icon. The main section features the 'The Orchard' logo and a summary of 967,127 Albums and 10,512,756 Tracks. Below this are tabs for 'Releases', 'Priorities', and 'Profile'. A sidebar on the left allows filtering by 'All', 'Ingested', 'Curated', and 'Live'. The main content area shows a table of releases with columns for Status, Album Release, and Rights Start Date. A search bar and a 'Download Results' button are also present.

The Orchard
967,127 Albums, 10,512,756 Tracks

[Releases](#) [Priorities](#) [Profile](#)

All
Ingested
Curated
Live

Album ▾ Search Album

Showing 100 releases out of 967,127 albums, 10,512,756 tracks.

Download Results

Status	Album Release	Rights Start Date ▾
INGESTED	Apewe Sifa Wangei Mbogo	Jan 1, 8843
INGESTED	Mtoto Wa Yatima Ally B	Jan 1, 8843
INGESTED	Nyumbani Kambua	Jan 1, 8843
INGESTED	Ekai Moke Ken Wambua Wa-maria	Jan 1, 8843
INGESTED	Street Hustla Cannibal, Sharama	Jan 1, 8843

The Provider Portal offers a unique content management system customized for each of Pandora's distribution partners. Through this portal, rights holders are able to monitor the status of their deliveries and access Pandora Premium links for their releases. By utilizing this exclusive feature set, providers are able to be more self-sufficient and timely with the delivery and promotion of their content.

USING THE PROVIDER PORTAL

MANAGING YOUR RELEASES

Use the Releases tab to search for and manage content in your catalog.

Your default view under the Releases tab is a list of all your album releases displayed in reverse chronological order. You can sort this list view by clicking any of the column headers:

The screenshot displays the Pandora AMP Provider Portal interface. At the top, the Pandora AMP logo is on the left, and a user profile icon with a dropdown arrow is on the right. Below the header is a dark blue banner featuring a large blue circle with a white 'P' logo, the text 'The Orchard', and '967,127 Albums, 10,512,756 Tracks'. Underneath the banner are three tabs: 'Releases' (selected), 'Priorities', and 'Profile'. To the right of these tabs is a blue circular button with a white plus sign and the text 'Download Results'.

Below the banner, there is a search bar with a dropdown menu set to 'Album' and the text 'Search Album'. Below the search bar, it says 'Showing 100 releases out of 967,127 albums, 10,512,756 tracks.' On the left side, there are four filter buttons: 'All' (selected), 'Ingested', 'Curated', and 'Live'.

The main content area is a table with the following columns: 'Status', 'Album Release', and 'Rights Start Date'. The table contains four rows of data:

Status	Album Release	Rights Start Date
INGESTED	Apewe Sifa Wangezi Mbogo	Jan 1, 8843
INGESTED	Mtoto Wa Yatima Ally B	Jan 1, 8843
INGESTED	Nyumbani Kambua	Jan 1, 8843
INGESTED	Ekai Moke Ken Wambua Wa-maria	Jan 1, 8843

- Content Status (see below)
- Album Release Title
 - Including Artist Name
- Rights Start Date
 - This is typically the commercial release date in the U.S.

Content Status Types

You can filter your content list by status type using the options in the left sidebar of the Releases tab. Status types include:

- All
 - All of your content found in Pandora's system
- Received
 - Content that has been delivered to Pandora, but has not gone through music analysis and is not yet Live
- Curated
 - Content that Pandora's Curation team has analyzed and is ready to go Live on the Rights Start Date
- Live
 - Content currently streaming on Pandora

Searching Your Catalog

You can find specific releases in your catalog by using the search bar on the Releases tab. You can search for content using one of several key identifiers selected from the dropdown:

- Album (default)
- Artist
- UPC
- Label

Download Your Results

By clicking the blue plus-sign labeled “Download Results,” you can download the album or track-level results of your search as a .tsv file.

Release Details Page

When you click into a release, you open a detailed view of the tracks and information associated with that release.

At the top of the page, you’ll see:

- Release Name
- Release Status
- Label
- UPC
- Button to Album Link on Pandora

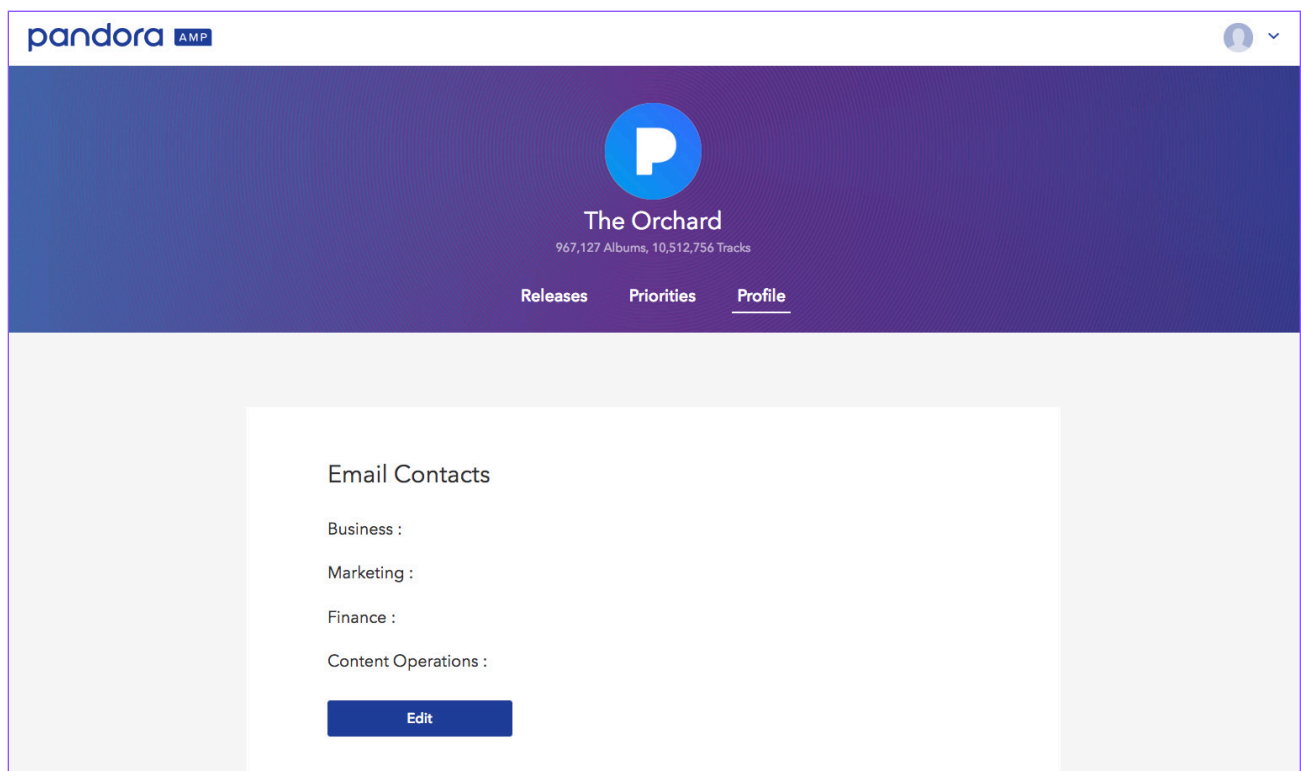
Below, you will find a complete tracklist for the release. Each listing includes:

- Track Title
- Explicitness
- Artist
- ISRC
- Button to Copy Track Link on Pandora

PROFILE TAB

Each provider should supply Pandora with necessary points of contact should we need to reach you for any reason. Please provide an email address for a representative from each of the following departments:

- Business
- Marketing
- Finance
- Content Operations



The screenshot shows the Pandora AMP interface for a provider named 'The Orchard'. The header includes the Pandora AMP logo and a user profile icon. The main section displays the provider's name 'The Orchard' and statistics '967,127 Albums, 10,512,756 Tracks'. Below this are tabs for 'Releases', 'Priorities', and 'Profile'. The 'Profile' tab is active, showing a form titled 'Email Contacts' with fields for 'Business', 'Marketing', 'Finance', and 'Content Operations'. An 'Edit' button is located at the bottom of the form.

pandora AMP

The Orchard
967,127 Albums, 10,512,756 Tracks

Releases Priorities Profile

Email Contacts

Business :
Marketing :
Finance :
Content Operations :

Edit

HOW TO GET HELP

Support is available at ampplaybook.com for all questions regarding AMP product features.